376 (1)	(1) (Q. 39 - Is your business involved in local public education assistance programs?)			
INPEAP	Yes	1	16.3	
Col. 68	No	2	83.7 (N = 288)	
	(0.00 K)(T0 what was disasternated)		a	
377 (1) HOWPEAP	(Q. 39a - If YES, what type of involvement?) Contribute money	1	<u>%</u> 27.3	
Coi. 69	Donate equipment or materials		6.8	
COI. 05	Participate in Adopt-A-School	2 3	2.3	
	Offer summer/part-time jobs to H.S.	4	27.3	
	Other, specify	5	36.4	
		· · · · · · · · · · · · · · · · · · ·	(N = 44)	
378 (1)	(Q. 40 - How dependent is your business's prof	itability on income leve	ls in your neighborhood?)	
PROFINC	Vozy dependent	1	40.9	
Col. 70	Very dependent Somewhat dependent	1 2	35.3	
J. 70	Not dependent	3	23.8	
	not departuelle	•	(N = 286)	
379 (1)	(Q. 41 - Is tourism important to the Westside?)		<u>%</u>	
TOURWS	Very important	1	23.0	
Col. 71	Somewhat important	ż	35.3	
	Not important	3	41.6	
			(N = 269)	
380 (1)	(Q. 42 - Importance of generating business - A	dvertisements)	<u>%</u>	
ADGNBS	Very important	3	26.9	
Col. 72	Somewhat important	2	31.3	
	Not important at all	1	41.8	
			(N = 297)	
004 (4)	(O 40 Increase of managinary business Br			
381 (1)	(Q. 42 - Importance of generating business - Pr		<u>%</u>	
SALEGNBS Col. 73	Very important Somewhat important	3 2	36.3 27.1	
Jul. 13	Not important at all	1	36.6	
	T WE'S THE PROPERTY SHEET IS SALE SAFE	•	(N = 295)	
382 (1)	(Q. 42 - Importance of generating business - Pe	ersonal contact and wo	rd-of-mouth)	
			<u>%</u>	
WOMGNBS	Very important	3	4.6	
Col. 74	Somewhat important	2	10.9	
	Not important at all	1	84.4	
			(N = 302)	
383 (1)	(Q. 42 - Importance of generating business - W	•	<u>%</u>	
WALKGNBS	Very important	3	8.1	
Col. 75	Somewhat important	2	19.1	
	Not important at all	1	72.8 (N. 200)	
			(N = 298)	

384 (1)	(Q. 42 - Importance of generating business - Other)		<u>%</u> 23.8
OTHRGNBS Col. 76	Very important Somewhat important	3 2	33.3
COI. 76	Not important at all	1	42.9
	Not important at an	•	(N = 21)
			(**
385 (1)	(Q. 43 - To which region do you primarily aim your a	dvertising efforts?)	<u>%</u>
WHEREAD	Westside only	1	24.5
Col. 77	Greater San Antonio	2	36.7
	Other	3	6.5
	Don't advertise	4	32.3
		_	(N = 294)
386 (1)	(Q. 44 - In which medium do you primarily advertise?	2 - Daily newspaper)	%
DAILYAD	No	2	20.6
Col. 78	Yes	1	79.0
001. 70		•	.4
			(N = 238)
387 (1)	(Q. 44 - In which medium do you primarily advertise?	- Weekly newspaper)	<u>%</u>
WEEKLYAD	No	2	24.1
Col. 79	Yes	1	75.9
OOI. 7 5	, 00	•	(N = 241)
388 (1)	(Q. 44 - In which medium do you primarily advertise?	2 - Television)	<u>%</u>
TVAD	No	2	10.5
Col. 80	Yes	1	89.5
CO. 00	103	,	(N = 229)
389 (1)	(Q. 44 - In which medium do you primarily advertise?	· Radio)	<u>%</u>
RADIOAD	No	2	15.0
Col. 81	Yes	1	85.0
			(N = 233)
200 (1)	(O 44 In which modium do you arise of a duration) (M)	ον
390 (1)	(Q. 44 - In which medium do you primarily advertise?		<u>%</u>
OTHRAD Col. 82	No Yes	1	41.0 59.0
OOI. 62	162	'	(N = 222)
391 (2)	(Q. 44 - Daily newspaper, please specify)		<u>%</u>
DAILYNM	SA Light	01	43.3
Col. 83-84	SA Light SA News Express	02	43.3 36.7
-51. 50 67	Other	03	20.0
	- 110		(N = 30)
392 (1)	(Q. 44 - Weekly newspaper, please specify) Note: It	f more than one, code 1:	st one mentioned.
. ,	. , , , , , , , , , , , , , , , , , , ,	,	<u>%</u>
WEEKLYNM	Westside Sun	1	30.6
Col. 85	LA Prensa	2	22.2
	The Current	3	47.2
			(N = 36)

393 (2)	(Q. 44 - Advertise -Television, please specify) l	Note: If more than o	
			<u> </u>
TVNM	KMOL (Ch. 4)	01	.o
Col. 86-87	KENS (Ch. 5)	02	.0
	KLRN (Ch. 9)	03	.0
	KSAT (Ch. 12)	04	7.7
	KHCE (Ch. 23)	05	.0
	KRRT (Ch. 35)	06	.0
	KWEX (Ch. 4 - Univision)	07	.0
	KDVA (Ch. 60 - Telemundo)	08	7.7
	Other `	09	84.6
			(N = 13)
394 (1)	(Q. 44 - Advertise - Radio, please specify) Note	: If more than one,	code 1st one mentioned.
			<u>%</u>
RADIONM	KEDA	1	5.9
Col. 88	KSAB	2	.0
	Other	6	94.1
			(N = 17)
395 (2)	(Q. 44 - Advertise - Other, please specify)		<u>%</u>
OTHRNM	Phone Directory	01	33.0
Col. 89-90	Other	02	67.0
COi. 89-90	Other	UZ	(N = 91)
			(14 = 31)
396 (1)	(Q. 45 - In what language do you advertise?)		<u>%</u>
LANGAD	Spanish only	1	10.4
Col. 91	English only	2	37.0
	Spanish and English	3	25.2
	Don't advertise	4	27.4
			(N = 270)
397 (1)	(Q. 46 - If a major local newspaper offered an a	ffordable advertising	rate for Westside businesses
PRICEAD	would you take advantage of the offer?)		<u>%</u>
Col. 92	Yes	1	<u>57.0</u>
	No	2	22.4
	Maybe, depending on price	3	20.6
	may so, aspanding on phos	.	(N = 272)
398 (1)	(Q. 47 - Do you have employees?)		9/.
• •	• • • • •	4	%
HAVEEMPL	Yes	1	72.0
Col. 93	No	2	28.0
			(N = 304)

FTEMPL Col. 94-96 0	399 (3)	(Q. 48 - How many permanent, full-time employ		
1		_		
2	Col. 94-96			
The content of the				
18				
S				
Col. 97-99 Col. 97-99 Col. 101-102 Col. 101				
The color of the				
8 9 1 4 4 1 4 10+ 30 11.9 (N = 236) 400 (3) PTEMPL Col. 97-99 0 0 115 50.4 12 2 34 14.9 2 3 10 14.4 14.9 3 10 14.9 3 10 14.9 3 10 14.9 3 10 14.9 3 10 14.9 14.9 14.9 15.5 16.6 (N = 228) 402 (2) (Q. 50a - What proportion of your employees were born in Mexico?) 2/6 - 50 00 54.5 (N = 228) 402 (2) (Q. 50a - What proportion of your employees were born in Mexico?) 2/6 - 50 00 54.5 (N = 228) 402 (2) (Q. 50a - What proportion of your employees were born in Mexico?) 2/6 - 50 00 54.5 (N = 228) 403 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Good pay) 2/6 - 50 (N = 220) 403 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Good stability and security) 404 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Good stability and security) JOBSTABL Very well 1 37.1 37.1 37.				
9 1 14 10+ 30 119 (N = 236) 400 (3) PTEMPL Col. 97-99 0 115 50.4 1 48 21.1 2 34 149 3 10 44 4 6 26 5+ 15 66 5+ 15 66 (N = 228) 402 (2) (Q. 50a - What proportion of your employees were born in Mexico?) MEXBORN Col. 101-102 1 - 25 01 19.1 2 6- 50 02 96 51 - 75 03 43 76 - 100 04 12.5 76 - 100 04 12.5 (N = 209) 403 (1) GOODPAY Fairly well 2 65.5 Col. 103 Fairly well 1 37.1 Col. 104 Fairly well 2 54.3 Not to well would you say the jobs you provide are doing? - Good stability and security) JOBSTABL Very well 1 37.1 Col. 104 Fairly well 2 54.3 Not to well would you say the jobs you provide are doing? - Training opportunities) TRAINING (2. 51 - How well would you say the jobs you provide are doing? - Training opportunities) Yery well 1 35.0 (N = 221) TRAINING Very well 1 35.0 Col. 105 Fairly well 2 47.9 Not to well 3 35.0 Fairly well 2 47.9 Not to well 1 1 35.0 Fairly well 2 47.9 Not to well 1 1 35.0 Fairly well 2 47.9 Not to well 3 17.1				
10+ 30 11.9 (N = 236) 11.9			1	.4
400 (3) PTEMPL 15 15 15 15 15 15 15 1			30	
PTEMPL Col. 97-99 0 115 50.4 1 48 21.1 2 34 14.9 3 10 4.4 4 6 2.6 5+ 15 6.6 (N = 228) 402 (2) (Q. 50a - What proportion of your employees were born in Mexico?) MEXBORN Col. 101-102 1 - 25 01 19.1 26 - 50 02 9.6 51 - 75 03 4.3 76 - 100 04 12.5 76 - 100 04 12.5 (N = 209) 403 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Good pay) Very well Fairly well QOSTABL Col. 104 (Q. 51 - How well would you say the jobs you provide are doing? - Good stability and security) JOBSTABL Col. 104 (Q. 51 - How well would you say the jobs you provide are doing? - Training opportunities) TRAINING (T) (Q. 51 - How well would you say the jobs you provide are doing? - Training opportunities) Very well 1 35.0 (N = 221) TRAINING Very well 1 35.0 Col. 105 Fairly well 2 47.9 Not to well 3 17.1				(N = 236)
PTEMPL Col. 97-99 0 115 50.4 1 48 21.1 2 34 14.9 3 10 4.4 4 6 2.6 5+ 15 6.6 (N = 228) 402 (2) (Q. 50a - What proportion of your employees were born in Mexico?) MEXBORN Col. 101-102 1 - 25 01 19.1 26 - 50 02 9.6 51 - 75 03 4.3 76 - 100 04 12.5 76 - 100 04 12.5 (N = 209) 403 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Good pay) Very well Fairly well QOSTABL Col. 104 (Q. 51 - How well would you say the jobs you provide are doing? - Good stability and security) JOBSTABL Col. 104 (Q. 51 - How well would you say the jobs you provide are doing? - Training opportunities) TRAINING (T) (Q. 51 - How well would you say the jobs you provide are doing? - Training opportunities) Very well 1 35.0 (N = 221) TRAINING Very well 1 35.0 Col. 105 Fairly well 2 47.9 Not to well 3 17.1	400 (3)	(Q. 49 - How many part-time employees do you	have?) Note: This is	a 3 digit code.
Col. 97-99 0 115 50.4 48 21.1 2 34 14.9 3 10 4.4 4 6 2.6 5+ 15 6.6 (N = 228) 402 (2) (Q. 50a - What proportion of your employees were born in Mexico?) MEXBORN Col. 101-102 1 - 25 01 19.1 26 - 50 02 9.6 51 - 75 03 4.3 76 - 100 04 12.5 (N = 209) 403 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Good pay) Yery well 1 2 65.5 Not to well 3 5.0 (N = 220) 404 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Good stability and security) MEXBORN Col. 104 1 37.1 29.5 405 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Good stability and security) MEXEMBLE Col. 104 405 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Training opportunities) TRAINING Col. 105 Fairly well 1 35.0 Col. 105 Fairly well 1 35.0 Fairly well 1 47.9 Not to well 3 17.1				<u>%</u>
1		0		
2 34 14.9 3 10 4.4 4 6 6 2.6 5+ 15 6.6 (N = 228) 402 (2) (Q. 50a - What proportion of your employees were born in Mexico?) MEXBORN 0 0 00 54.5 26 - 50 02 9.6 51 - 75 03 4.3 76 - 100 04 12.5 (N = 209) 403 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Good pay) 403 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Good stability and security) 404 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Good stability and security) 404 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Good stability and security) 405 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Good stability and security) 405 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Training opportunities) 405 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Training opportunities) 405 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Training opportunities) 405 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Training opportunities) 405 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Training opportunities) 405 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Training opportunities) 405 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Training opportunities) 405 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Training opportunities) 407 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Training opportunities) 408 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Training opportunities) 409 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Training opportunities) 409 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Training opportunities) 409 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Training opportunities) 409 (1) (1) (1) (1) (1) (1) (1) (1) (1) (1)				
10				
4 5+ 15 6.6 (N = 228) 402 (2) (Q. 50a - What proportion of your employees were born in Mexico?) % MEXBORN 0 0 0 54.5 Col. 101-102 1 - 25 01 19.1 26 - 50 02 9.6 51 - 75 03 4.3 76 - 100 04 12.5 (N = 209) 403 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Good pay) % GOODPAY Col. 103 Fairly well 2 65.5 Not to well 3 5.0 (N = 220) 404 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Good stability and security) 25 54.3 Not to well 1 37.1 Col. 104 Fairly well 2 54.3 Not to well 2 54.3 Not to well 3 8.6 (N = 221) 405 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Training opportunities) 76 77 78 79 79 79 79 79 79 79 79 79 79 79 79 79		3	10	4.4
Col. 101		4	6	
402 (2)		5+	15	
MEXBORN Col. 101-102 1 - 25 01 19.1 26 - 50 02 9.6 51 - 75 03 4.3 4.3 76 - 100 04 12.5 (N = 209)				(N = 228)
MEXBORN Col. 101-102 1 - 25 01 19.1 26 - 50 02 9.6 51 - 75 03 4.3 4.3 76 - 100 04 12.5 (N = 209)	402 (2)	(O. 50a - What amountion of your employees w	ere born in Mexico?)	%
Col. 101-102		• • • • • • • • • • • • • • • • • • • •		
26 - 50 51 - 75 03 4.3 76 - 100 04 12.5 (N = 209) 403 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Good pay) Fairly well 2 65.5 Not to well 3 5.0 (N = 220) 404 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Good stability and security) Yes Fairly well 3 7.1 Col. 104 Fairly well 1 37.1 Col. 104 Fairly well 3 8.6 (N = 221) 405 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Training opportunities) TRAINING Very well 1 35.0 Col. 105 Fairly well 2 47.9 Not to well 3 17.1				
Signature Sign	OGI. 101-102			
TRAINING Col. 105 Fairly well Col. 105 Fairly well Col. 106 Col. 107 Col. 107 Col. 108 Col. 109 Col				
(N = 209) 403 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Good pay) % GOODPAY Very well 1 29.5 Col. 103 Fairly well 2 65.5 Not to well 3 5.0 (N = 220) 404 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Good stability and security) % JOBSTABL Very well 1 37.1 Col. 104 Fairly well 2 54.3 Not to well 3 8.6 (N = 221) 405 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Training opportunities) TRAINING Very well 1 35.0 Col. 105 Fairly well 2 47.9 Not to well 3 17.1				
GOODPAY Col. 103 Fairly well Pairly well			- '	
GOODPAY Col. 103 Fairly well Pairly well	403 (1)	(O. 51 - How well would you say the jobs you or	muide are doing? - Go	od pav) %
Col. 103 Fairfy well Not to well Q. 51 - How well would you say the jobs you provide are doing? - Good stability and security) Yes JOBSTABL Col. 104 Fairfy well 1 37.1 Fairfy well 2 54.3 Not to well 3 8.6 (N = 221) Very well 405 (1) Q. 51 - How well would you say the jobs you provide are doing? - Training opportunities) TRAINING Col. 105 Fairfy well 1 35.0 Fairfy well 2 47.9 Not to well 3 17.1				
Not to well 3 5.0 (N = 220)				
(N = 220) 404 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Good stability and security)	001. 100		3	
JOBSTABL Very well 1 37.1 Col. 104 Fairly well 2 54.3 Not to well 3 8.6 (N = 221) 405 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Training opportunities) **TRAINING** Very well 1 35.0 Col. 105 Fairly well 2 47.9 Not to well 3 17.1			•	
JOBSTABL Col. 104 Very well 1 37.1 Col. 104 Fairly well 2 54.3 Not to well 3 8.6 (N = 221) 405 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Training opportunities) **TRAINING** Very well 1 35.0 Col. 105 Fairly well 2 47.9 Not to well 3 17.1	404 (1)	(Q. 51 - How well would you say the jobs you p	rovide are doing? - Go	
Col. 104 Fairly well Not to well Q. 51 - How well would you say the jobs you provide are doing? - Training opportunities) TRAINING Col. 105 Fairly well 1 35.0 Col. 105 Fairly well 2 47.9 Not to well 3 17.1	IODOT: T			
Not to well 3 8.6 (N = 221) 405 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Training opportunities) **TRAINING** Col. 105			1	
(N = 221) 405 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Training opportunities) **TRAINING** Col. 105 Very well** 1 35.0 Col. 105 Fairly well** 2 47.9 Not to well** 3 17.1	COI. 104		2	
405 (1) (Q. 51 - How well would you say the jobs you provide are doing? - Training opportunities) **TRAINING** Col. 105 Very well 1 35.0 Fairly well 2 47.9 Not to well 3 17.1		NOT TO ME!!	3	
TRAINING Very well 1 35.0 Coi. 105 Fairly well 2 47.9 Not to well 3 17.1				(N = 221)
TRAINING Very well 1 35.0 Coi. 105 Fairly well 2 47.9 Not to well 3 17.1	405 (1)	(Q. 51 - How well would you say the jobs you p	rovide are doing? - Tra	
Col. 105 Fairly well 2 47.9 Not to well 3 17.1	TRAINING	Very well	1	./v 35.0
Not to well 3 17.1				
			•	(N = 217)

406 (1)	(Q. 51 - How well would you say the jobs you pe	rovide are doing? - Go	od chance for promotic <u>%</u>
PROMOTN	Very well	1	20.1
Col. 106	Fairly well	2	40.7
561. 105	Not to well	3	39.3
	1.0. 2 0.0.	-	(N = 214)
J07 (1)	(Q. 51 - How well would you say the jobs you p	rovide are doing? - Goo	od supervision)
()			<u>%</u>
SUPERVS	Very well	1	57.5
Col. 107	Fairly well	2	38.8
	Not to well	3	3.7
			(N = 219)
108 (1)	(Q. 51 - How well would you say the jobs you pr	rovide are doing? - God	od work conditions)
			<u>%</u>
VORKCOND	Very well	1	51.4
iol. 108	Fairly well	2	46.8
	Not to well	3	1.8
			(N = 222)
109 (1)	(Q. 51 - How well would you say the jobs you pi	rovide are doing? - Inte	resting work)
			<u>%</u>
NTEREST	Very well	1	53.0
iol. 109	Fairly well	2	41.6
	Not to well	3	5.5
			(N = 219)
410 (1)	(Q. 51 - How well would you say the jobs you pr	rovide are doing? - Goo	od fringe benefits or jot
RINGE	benefits)	•	<u>%</u>
Col. 110	Very well	1	22.9
	Fairly well	2	43.6
	Not to well	3	33.5
			(N = 218)
111 (1)	(Q. 51 - How well would you say the jobs you pr	ovide are doing? - Goo	d work hours)
			<u>%</u>
VORKHOUR	Very well	1	50.2
Col. 111	Fairty well	2	47.4
	Not to well	3	2.3
			(N = 215)
		1A/	
12 (1)	(Q. 52 - Do most of your employees live on the	Westside?)	<u>%</u>
	• • • •		<u>%</u> 59.8
VRKLIVWS	Yes	1	59.8
VRKLIVWS	Yes No		59.8 35.8
WRKLIVWS	Yes	1 2	59.8
WRKLIVWS Col. 112	Yes No No employees	1 2 3	59.8 35.8 4.4 (N = 229)
VRKLIVWS Col. 112	Yes No No employees (Q. 53 - Do you provide on-the-job training for y	1 2 3 3 cour employees?)	59.8 35.8 4.4 (N = 229)
VRKLIVWS Col. 112	Yes No No employees	1 2 3	59.8 35.8 4.4 (N = 229)

414 (1) (Q. 54 - Have any former employees subsequently opened their own busines				
WRKRSBUS Col. 114	Yes No	1 2	32.2 67.8 (N = 202)	
415 (1)	(Q. 54a - If YES, did you assist them in any way	·?)	%	
HLPWRKBS	Yes	1	48.5	
Col. 115	No	2	51.5	
			(N = 66)	
116 (1)	(Q. 55 - Do you have any educational requireme	ents for your employ	yees?) <u>%</u>	
REQEDWRK	Yes	1	28.5	
Col. 116	No	2	68.0	
	No employees	3	3.5	
	<u> </u>		(N = 228)	
417 (1)	(Q. 55a - If YES, what level of education?)		<u>%</u>	
LEVELED	Some high school	1	21.9	
Col. 117	High school diploma/GED	2	51.6	
J. 117	Technical school diploma	3	10.9	
	Some college education	4	1.6	
	Two-year college degree	5	1.6	
	Four-year college degree	6	.0	
	Other	7	.0 12.5	
	Cure	,	(N = 64)	
418 (1)	(Q. 56 - How frequently are Mexican immigrant	unrkers employed i	n husinesses in vour	
HOWMXMIG	neighborhood?)	Workers employed in	<u>%</u>	
Col. 118	Almost always	1	14.8	
JOI. 110	Often	2	24.7	
	Sometimes	3	30.0	
	Seldom	4	17.7	
	Never	5	12.8	
	1464.61	3	(N = 243)	
			(11-2-10)	
419 (1)	(Q. 57 - Can employers in your neighborhood him	re Mexican-America		
PAYMXMIG	as Mexican immigrant workers?)	4	<u>%</u>	
Col. 119	Yes	1	47.6	
	No	2	52.4	
			(N = 208)	
420 (1) INSINSPT	(Q. 58 - Do you think that your business will be Service [INS] during the next 12 months?)	nspected by the Im	mgration & Naturalization	
Col. 1	Yes	1	<u>/e</u> 22.5	
JUI. 1	No	1 2	22.5 77. 5	
	1100	4	//.5 (N= 240)	
			(IV# Z4U)	

421 (1)	(Q. 59 - Has the INS inspected your but	siness in the last year?)	<u>*</u>
INSLSTYR	Yes	1	10.8
2 01. 2	No	2	89.2 (N = 288
22 (1)	(Q. 60 - In general, Mexican immigrant	workers take jobs no one else v	vants.) %
MXMIGJOB	Strongly agree	1	19.6
Col. 3	Agree	2	55.8
JJ J	Disagree	3	22.1
	Strongly disagree	4	2.5
			(N = 285
423 (1)	(Q. 60 - Mexican immigrant workers hu	rt Mexican-American businesse	es.) <u>%</u>
MXMIGHRT	Strongly agree	1	3.7
Col. 4	Agree	Ž	16.4
	Disagree	3	62.3
	Strongly disagree	4	17.5
	- · · · · · · · · · · · · · · · · · · ·		(N = 268
124 (1)	(Q. 60 - Mexican immigrant workers are	important as consumers to Me	
MXMIGCÓN	businesses.)		<u>%</u>
Col. 5	Strongly agree	1	20.1
	Agree	2	62.3
	Disagree	3	16.8
	Strongly disagree	4	.7
			(N = 273
25 (1)	(Q. 60 - Overall, Mexican immigrants w	orkers help the local economy.)	<u>%</u>
MXMIGHLP	Strongly agree	1	18.3
Col. 6	Agree	2	54.9
	Disagree	3	24.5
	Strongly disagree	4	2.2
			(N ≈ 273
126 (1)	(Q. 60 - There are too many Mexicans of	coming into the U.S.)	<u>%</u>
TOOMNYMX	Strongly agree	1	16 . 7
Col. 7	Agree	2	43.8
	Disagree	3	34.1
	Strongly disagree	4	5.4
			(N = 258
427 (1)	(Q. 60 - There should be penalties agai	nst employers who hire undocu	
	.		<u>%</u>
PENUNDOC	Strongly agree	1	22.1
Col. 8	Agree	2	42.6
	Disagree	3	30.9
	Strongly disagree	4	4.4
			(N = 272
128 (1)	(Q. 61 - Do you deliberately avoid hiring	undocumented workers?)	<u>%</u>
AVOIDMX	Yes	1	71.1
	No	2	24.2
Col. 9	140		
Col. 9	Sometimes	<u>-</u> 3	4.7

429 (1)	(Q. 62 - How much political power do Mexican-An		24
CHICCSA	Very much	1	40.6
Col. 10	Some	2	42.4
	Not much	3	14.1
	None	4	2.9
			(N = 276)
430 (1) WSACTIVE	(Q. 63 - Would it make an economic difference to active role in the political affairs of Greater San A		<u>%</u>
Col. 11	Yes, a positive difference	1	83.3
	Yes, a negative difference	2	3.3
	No	3	13.3
			(N = 270)
131 (1)	(Q. 64 - In general, do you consider yourself)		<u>%</u>
PARTY	Democrat	1	46.9
Col. 12	Republican	2	12.9
JO.: 12	Independent	3	19.2
	Other	4	.0
	No preference	5	21.0
	,	·	(N = 271)
132 (1)	(Q. 65 - Are you registered to vote?)		<u>%</u>
REGVOTE	Yes	4	79.4
Col. 13	No.	1 2	20.6
70 1. 13	140	2	(N = 296)
133 (1)	(Q. 66 - Did you vote in the last city election?)	· · · · · · · · · · · · · · · · · · ·	<u>%</u>
OTELAST	Yes	1	58.6
Col. 14	No No	2	41.4
JGI. 14	140	2	(N = 290)
134 (1)	(Q. 67 - Politically, do you generally consider you	realf \	%
DEOLOGY	Liberal	•	
Col. 15	Conservative	1	22.5 25.8
JUI. 13	- +··	2	
	Moderate No profession	3 4	29.2 22.5
	No preference	4	
			(N = 267)
135 (1)	(Q. 68 - In our society, everyone must look out for	himself or herse	
JNITE	with others and fight for one's goals in politics or in	n unions.)	<u>%</u>
Col. 16	Strongly agree	1	8.2
	Agree	2	25.8
	Disagree	3	46.6
	Strongly disagree	4	19.4
			(N = 279)

436 (1)		f business people make good profits.	This benefits everyone
GDPROFIT	in the long run.)	1	<u>%</u> 22.5
Col. 17	Strongly agree	ż	59.5
	Agree	3	15.5
	Disagree Strongly disagree	4	2.5
	Strongly disagree	7	(N = 284)
437 (1)	(Q. 68 - If someone has a high socia	al or economic position, this indicates the	nat the person has
SUCCESS	special abilities, or has made agrea		<u>%</u>
Coi. 18	Strongly agree	1	8.0
	Agree	2	58.2 28.4
	Disagree	3	26. 4 5.5
	Strongly disagree	4	(N = 275)
438 (1)	(Q. 69 - My business is an important	t part of this community)	<u>%</u>
BSPARTCM	Strongly agree	1	33.3
Col. 19	Agree	2	59.1
OOI. 13	Disagree	3	7.2
	Strongly disagree	4	.3
	Changly claughou	·	(N = 291)
439 (1)	(Q. 69 - It is important to me that my	children speak Spanish.)	%
KIDSPAN	Strongly agree	1	38.6
Col. 20	Agree	2	48.5
JU. 20	Disagree	3	11.0
	Strongly disagree	4	1.8
	·		(N = 272)
440 (1) KIDSID	(Q. 69 - It is important to me that my they retain Mexican cultural values.	children identify themselves as Mexica	an-Americans, and that
Col. 21	Strongly agree	1	36.4
G01. Z 1	Agree	2	49.0
	Disagree	3	12.3
	Strongly disagree	4	2.4
	Ottoligiy disagr ae	~	(N = 253)
441 (1)	(Q. 70 - Why go in business for self?	- Make more money than work for som	eone else)
		- -	<u>%</u>
SELFMON	Yes	1	77.8
Col. 22	No	2	22.2
			(N = 275)
442 (1)		' - Family traditionally self-employeed)	<u>%</u>
FAMMON	Yes	1	54.5
Col. 23	No	2	45.5
			(N = 277)
443 (1)	(Q. 70 - Why go in business for self?	- Start own after work for someone els	
WINOBIA	Vaa	•	<u>%</u>
WKOBUS Col. 24	Yes	1	54.2
UUI. 24	No	2	45.8
JUI. 24		-	(N = 277)

444 (1)	· · · · · · · · · · · · · · · · · · ·			
PERSATSE Col. 25	Yes No	. 2	93.1 6.9 (N = 276)	
445 (1)	(Q. 70 - Why go in business for self? - Self-emp	oloyment only option)	<u>%</u>	
ONLYOPSE	Yes	1	38.0	
Col. 26	No	2	62.0 (N = 276)	
446 (1)	(Q. 70 - Why go in business for self? - To serve	needs of community)	<u>%</u>	
COMSEBUS	Yes	1	88.8	
Col. 27	No	2	11.2 (N = 278)	
447 (1)	(Q. 70 - Why go in business for self? - To emplo	by residents of the Westsid		
WKSEBUS	Yes	1	78.9	
Col. 28	No	2	21.1 (N = 261)	
448 (1)	(Q. 71 - In your opinion, what is the economic o	utlook for the Westside in		
WSOUTLK	Voncend	4	<u>%</u> 7.5	
Col. 29	Very good Good	1 2	7.5 38.0	
OO1. 23	Fair	3	33.3	
	Poor	4	21.1	
			(N = 279)	
449 (1)	(Q. 72 - Is your religious preference)		<u>%</u>	
RELIGION Col 30	Protestant Roman Catholic	1	12.5 72.3	
CO: 30	Jewish	2 3	72.3 1.4	
	Other	4	13.9	
			(N = 296)	
450 (1)	(Q. 73 - Were the gross receipts for this busines	ss in 1989 greater or less		
RECEIPTS	Greater than \$100,000	1	<u>%</u> 31.0	
Col. 31	Less than \$100,000	2	69.0	
			(N = 242)	
451 (1)	(Q. 73a - If less than \$100,000, were they)	_	<u>%</u>	
LT100K	less than \$15,000	1	43.6	
Col. 32	\$15,000 - \$30,000 \$30,000 - \$45,000	2 3	18.6 12.9	
	\$45,000 - \$45,000 \$45,000 - \$60,000	4	12.9	
	\$60,000 - \$75,000	5	7.1	
	\$75,000 - \$100,000	6	5.0	
			(N = 140)	

452 (1) GT100K Col. 33	(Q. 73b - If greater than \$100,000, were the \$100,000 - \$250,000 \$250,000 - \$500,000 \$500,000 - \$750,000 \$750,000 - \$1,000,000	9y) 1 2 3 4	% 46.7 16.7 8.3 11.7
	over \$1,000,000	5	16.7 (N = 60)
453 (5)	(Q. 74 - Zip code of business?) Note: This is	s a 5 digit code.	<u>*</u>
BUSZIP	78204		11.8
Col. 34-38	78207		57.7
	78225 78207		8.6 14.7
•	78237 Other		4.4
	Other		(N = 279)
454 (5)	(Q. 75 - Zip code of your home?) Note: This	is a 5 digit code.	%
HOMEZIP	78201	-	6.6
Col. 39-43	78204		5.5
	78207		25.6
	78225		6.2
	78228		4.4 ·
	78237		11.7
	78210		2.6
	78211		2.2
	78214		2.2
	78216 78227		2.6 2.2
	78227 78229		2.2
	78239 78230		2.2
	Other		23.1
	Other		(N = 273)
			(14 = 270)
455 (1)	(Q. 76 - Is your business a)		<u>%</u>
BUSTYPE	Sole proprietorship	1	64.9
Col 44	Family partnership	2	16.7
	Other partnership	3	2.3
	Corporation	4	16.2
			(N = 222)

456 (2) BUSAGE Col. 45-46	(Q. 77 - How long have you owned your bus 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 17 18 19 20 21+	iness?) Note: This is a 2 N 33 12 12 9 11 4 6 8 5 15 4 2 4 3 3 2 2 3 15 52	16.0 5.8 5.8 4.4 5.3 1.9 2.9 3.9 2.4 7.3 1.9 1.0 1.9 1.5 1.5 1.5 7.3 25.7
457 (1) RETHNIC Col. 47	(Q. 78 - Is your ethnic background) Anglo Black Mexican-American Other	1 2 3 4	(N = 206) <u>%</u> 12.2 .9 80.1 6.8 (N = 221)
458 (2) AGE3 Col. 48-49	(Q. 79 - How old are you?) Note: This is a 2 1 2 3 4 5 6 7 8 9 10 11+	digit code.	% 16.0 5.8 5.8 4.4 5.3 1.9 2.9 3.9 2.4 7.3 42.2 (N = 218)
459 (1) EDUC3 Col. 50	(Q. 80 - What is the highest level of schoolir Not a high school graduate High school graduate Some college College graduate Post-graduate studies Other	ng that you have comple 1 2 3 4 5 6	37.2 21.9 21.4 10.2 2.8 6.5 (N = 215)
460 (1) SEX3 Col. 51	(Q. 81 - What is your sex?) Male Female	1 2	% 72.4 27.6 (N = 221)

461 (1) PLOBRTH Col. 52	(Q. 82 - In what country were you born?) U.S. Mexico Other	1 2 3	% 73.7 23.0 3.2 (N = 217)
462 (1)	(Q. 82a - If foreign born, did you have previou	s business in your co	untry of origin?)
BUSFORGN Col. 53	Yes No	1 2	12.7 87.3
·			(N = 55)
164 (1)	(Q. 84 - Is your principal product or service et		<u>%</u>
ETPRNPRD	Yes	1	24.9
Col. 55	No	2	75.1 (N = 221)
			(N = 221)
465 (1)	(Ethnicity of Interviewer)		<u>%</u>
ETINT	Mexican	1	72.4
Col. 56	Anglo	2	23.0
	Other	3	4.6 (N 204)
	N 100 at 2 2		(N = 304)
466 (1)	(Sex of Interviewer)		<u>%</u>
SEXINT	Male	1	50.5
Col. 57	Female	2	49.5
			(N = 303)
467 (1)	(Interviewer Affiliation)		<u>%</u>
NTAFFIL	` LBJ	1	57.0
Col. 58	Trinity	2	43.0
			(N = 305)
468 (1)	(Language of Interview)		<u>%</u>
LANGINT	English	1	86.0
Col. 59	Spanish	2	14.0
			(N = 307)
169 (3)	(Q. 50 - How many of your employees are)	Note: This is a 3 digit	code.
` ,		N	<u>%</u>
MXAMEMP3 Col. 60-62	Mexican American: 0	19	8.1
JUI. 00-02	1 2	34 51	14.5 21.8
	2 3	25	21.8 10.7
	4	21	9.0
	5 6	13	5.6
	6	18	7.7
	7+	53	22.6
			(N = 234)

470 (3)	(Q. 50 - How many of your e	mployees are) Note:	This is a 3 digit ∞de.	%
BLACK3	Black:	0	218	95.6
ol. 63-65		1	4	1.8
		3+	6	2.4
				(N = 228)
74 (0)	(O FO How many of your	levese are \ Note:	This is a 2 digit code	
71 (3)	(Q. 50 - How many of your e	mpioyees are) Note.	N	%
NGLO3	Anglo:	0		80.3
Col. 66-68	, iiigio.	1	21	9.4
		2	7	3.1
		3+	3	7.2
				(N = 223)
72 (3)	(Q. 50 - How many of your e	molovees are) Note:	This is a 3 digit code	
/2 (3)	(Q. 50 - Flow many or your en	impley des are / recte.	N	<u>%</u>
THER3	Other:	0	202	93.5
iol. 69-71		1	7	3.2
		2	4	1.9
		3+	3	1.0
				(N = 216)
73 (1)	(Q. 50 - How many of your e	moleyoos are		<u>%</u>
		ilpioyees are/	0	17.6
O EMP 3 ol. 72	No Employees		0 1	82.4
01. 72			1	(N = 34)
				(14 = 34)
lote: Go back	c to Question 83 (Questionnaire).		(14 = 54)
lote: Go back	to Question 83 (Questionnaire	•	t your business? - Perso	onal Savings)
75 (1)	(Q. 83 - What sources of fina	•		onal Savings)
75 (1) PERSAV	(Q. 83 - What sources of final	•	1	onal Savings) <u>%</u> 67.1
75 (1) ERSAV	(Q. 83 - What sources of fina	•		onal Savings) <u>%</u> 67.1 32.9
75 (1) ERSAV	(Q. 83 - What sources of final	•	1	onal Savings) <u>%</u> 67.1
75 (1) ERSAV ol. 74	(Q. 83 - What sources of final	ance did you use to start	1 2	onal Savings) <u>%</u> 67.1 32.9 (N = 228)
75 (1) ERSAV ol. 74 76 (1)	(Q. 83 - What sources of final Indicated Not Indicated (Q. 83 - What sources of final	ance did you use to start	1 2 your business? - Family	onal Savings) % 67.1 32.9 (N = 228) y or Friends) %
75 (1) ERSAV ol. 74 76 (1)	(Q. 83 - What sources of final Indicated Not Indicated (Q. 83 - What sources of final Indicated	ance did you use to start	your business? - Family	onal Savings) % 67.1 32.9 (N = 228) y or Friends) % 19.9
75 (1) ERSAV ol. 74 76 (1)	(Q. 83 - What sources of final Indicated Not Indicated (Q. 83 - What sources of final	ance did you use to start	1 2 your business? - Family	onal Savings) % 67.1 32.9 (N = 228) y or Friends) % 19.9 80.1
75 (1) ERSAV ol. 74 76 (1)	(Q. 83 - What sources of final Indicated Not Indicated (Q. 83 - What sources of final Indicated	ance did you use to start	your business? - Family	onal Savings) % 67.1 32.9 (N = 228) y or Friends) % 19.9
75 (1) ERSAV ol. 74 76 (1) AMFR ol. 75	(Q. 83 - What sources of final Indicated Not Indicated (Q. 83 - What sources of final Indicated	ance did you use to start	your business? - Family	onal Savings) % 67.1 32.9 (N = 228) y or Friends) % 19.9 80.1 (N = 221)
75 (1) ERSAV Fol. 74 76 (1) AMFR Fol. 75	(Q. 83 - What sources of final Indicated Not Indicated (Q. 83 - What sources of final Indicated Not Indicated (Q. 83 - What sources of final Indicated Not Indicated	ance did you use to start	your business? - Family 1 2 your business? - Comm	onal Savings) % 67.1 32.9 (N = 228) y or Friends) % 19.9 80.1 (N = 221) mercial Bank) %
75 (1) ERSAV ol. 74 76 (1) AMFR ol. 75 77 (1) OMBANK	(Q. 83 - What sources of final Indicated Not Indicated (Q. 83 - What sources of final Indicated Not Indicated (Q. 83 - What sources of final Indicated	ance did you use to start	your business? - Family 1 2 your business? - Comm	onal Savings) % 67.1 32.9 (N = 228) y or Friends) % 19.9 80.1 (N = 221) nercial Bank) % 14.0
75 (1) ERSAV ol. 74 76 (1) AMFR ol. 75 77 (1) OMBANK	(Q. 83 - What sources of final Indicated Not Indicated (Q. 83 - What sources of final Indicated Not Indicated (Q. 83 - What sources of final Indicated Not Indicated	ance did you use to start	your business? - Family 1 2 your business? - Comm	onal Savings) % 67.1 32.9 (N = 228) y or Friends) % 19.9 80.1 (N = 221) mercial Bank) %
75 (1) ERSAV Fol. 74 76 (1) AMFR Fol. 75 77 (1) COMBANK Fol. 76	(Q. 83 - What sources of final Indicated Not Indicated (Q. 83 - What sources of final Indicated Not Indicated (Q. 83 - What sources of final Indicated	ance did you use to start	your business? - Family 1 2 your business? - Comm	onal Savings) % 67.1 32.9 (N = 228) y or Friends) % 19.9 80.1 (N = 221) nercial Bank) % 14.0 86.0 (N = 222)
75 (1) ERSAV Fol. 74 76 (1) AMFR Fol. 75 77 (1) COMBANK Fol. 76 78 (1)	(Q. 83 - What sources of final Indicated Not Indicated (Q. 83 - What sources of final Indicated Not Indicated (Q. 83 - What sources of final Indicated Not Indicated (Q. 83 - What sources of final Indicated	ance did you use to start	your business? - Family 1 2 your business? - Comm	onal Savings) % 67.1 32.9 (N = 228) y or Friends) % 19.9 80.1 (N = 221) nercial Bank) % 14.0 86.0 (N = 222) I Business Administrat
75 (1) PERSAV Fol. 74 76 (1) AMFR Fol. 75 77 (1) COMBANK Fol. 76 78 (1)	(Q. 83 - What sources of final Indicated Not Indicated Indicated	ance did you use to start	your business? - Family 1 2 your business? - Comm 1 2	onal Savings) % 67.1 32.9 (N = 228) y or Friends) % 19.9 80.1 (N = 221) nercial Bank) % 14.0 86.0 (N = 222) I Business Administrati % 4.5
75 (1) ERSAV col. 74 76 (1) AMFR col. 75 77 (1) COMBANK col. 76 78 (1)	(Q. 83 - What sources of final Indicated Not Indicated (Q. 83 - What sources of final Indicated Not Indicated (Q. 83 - What sources of final Indicated Not Indicated (Q. 83 - What sources of final Indicated	ance did you use to start	your business? - Family 1 2 your business? - Comm 1 2	onal Savings) % 67.1 32.9 (N = 228) y or Friends) % 19.9 80.1 (N = 221) nercial Bank) % 14.0 86.0 (N = 222) I Business Administrati

479 (1) OTHERFIN Col. 78	(Q. 83 - What sources of finance did y Indicated Not Indicated	ou use to start your business? 1 2	- Other) <u>%</u> 6.5 93.5 (N = 214)
480 (1) FINRANKA Col. 79	(Q. 83 - Personal Savings - Ranking; I	Note: Code Rank, if Not Ranked	d, Code 9)
481 (1) FINRANKB Col. 80	(Q. 83 - Family/Friends - Ranking; Not	e: Code Rank, if Not Ranked, C	Code 9)
482 (1) FINRANKC Col. 81	(Q. 83 - Commercial Bank - Ranking; N	lote: Code Rank, if Not Ranked	, Code 9)
483 (1) FINRANKD Col. 82	(Q. 83 - Small Business Administration	- Ranking; Note: Code Rank, i	f Not Ranked, Code 9)
484 (1) FINRANKE Col. 83	(Q. 83 - Other - Ranking; Note: Code I	Rank, if Not Ranked, Code 9)	

EXHIBIT D

the economy of the urban ethnic enclave



A study sponsored by the Tomas Rivera Center

Lyndon B. Johnson School of Public Affairs Policy Research Project Report Number 97

The Economy of the Urban Ethnic Enclave

A report by the Policy Research Project on The Economy of the Urban Ethnic Enclave The University of Texas at Austin 1991

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Policy Research Project Participants

Students

Diane Alire, B.A. (Art), Auburn University Daniel Amaya, B.S. (Economics), University of California at Santa Cruz Ellen Averyt, B.A. (Political Science), Trinity University Pablo Bastida, B.A. (Sociology), Kansas University Suse Bohle, Free University of Berlin, Vodiplom Ed Cantu, B.A. (Government), Pan American University Aaron Casey, B.A. (Humanities), University of Wisconsin, Madison Nick Dauster, B.A. (English) Rutgers University: M.A. (Education), The University of Texas at Austin Timothy Dunn, B.A. (Sociology), Hamlin University Nancy Jackson, B.A. (Anthropology), Macalester College Gilbert Martinez, B.A. (Rhetoric/Chicano Studies), University of California at Berkeley Michelle Milner, B.A. (Government), Oberlin College Todd Nichols, B.A. (Economics), Trinity University Tonia Norman, B.A. (History/Spanish), Centenary College of Louisiana Juanita Preciado-Hernandez, B.A. (Political Science), University of California at Irvine John Puder, B.A. (Political Science), The University of Texas at San Antonio Rose Ann Renteria, B.A. (Sociology/Ethnic Studies), The University of Texas at Austin Jacqueline Rosenthal, B.A. (Political Science), Rice University Mark Sanchez, B.A. (Government), The University of Texas at Austin Rebecca Sanchez, B.A. (Sociology), California State University at Fresno Karen Shafer, B.A. (Philosophy/Political Science), Pomona College Josh Silver, B.A. (Government), Columbia University Matt Steiner, B.A. (Government), The University of Texas at Austin

Project Directors

Jorge Chapa, Ph.D., Assistant Professor, Lyndon B. Johnson School of Public Affairs Gilberto Cardenas, Ph.D., Associate Professor, Department of Sociology

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